

Join the fun!

P.A.C.K. is all about packing more colorful fruits and veggies into children's diets. If you pack a snack or lunch for your child, pack a fruit or vegetable based on the color of the day!



A child-friendly
way to "pack purple"
is with 100% grape
juice made with
Concord grapes,
snack-sized raisins,
or blueberries (fresh,
dried, or frozen).



TUESDAY is ... Pack WHITE/TAN/BROWN Day

Bananas,
white peaches
or even
cauliflower with
dressing makes
a nice choice.



Pack RED Day

Strawberries
are a favorite, and
other tasty options
are red pepper
slices, tomato
wedges, or a
delicious red apple.



THURSDAY is ... Pack YELLOW / ORANGE Day



Baby carrots
are easy to
pack and so are
dried apricots
or orange
segments.



FRIDAY is . . .



Go green
with celery
sticks, broccoli
florets, or a
crisp green
apple.



For children who buy lunch, be sure to encourage them to include a fruit and vegetable in their meal.

For more fun, have your child wear something to match the color of the day!

For more information visit: www.FruitAndVeggiesMoreMatters.org